

# THE CONGREGATIONALIST

Magazine of the Congregational Way Since 1849



## ABOUT THE MAGAZINE

SINCE 1849, *THE CONGREGATIONALIST* HAS SERVED AS A THOUGHT-PROVOKING PLATFORM FOR EDUCATION AND CONNECTION. THE THEOLOGICAL MUSINGS, COMMUNITY HAPPENINGS, AND PERSONAL COMMENTARIES THAT FILL ITS PAGES REFLECT THE VIBRANT AND MULTIDIMENSIONAL COMMUNITY IT SUPPORTS. WHETHER HIGHLIGHTING HISTORY AND HERITAGE, PROVIDING A FORUM FOR THE CONSIDERATION OF CONTEMPORARY ISSUES, OR RECOUNTING STORIES OF THE CONGREGATIONAL WAY IN ACTION, *THE CONGREGATIONALIST* SEEKS TO DEEPEN ITS READERS' CONNECTIONS TO FAITH AND FELLOWSHIP WITH EACH ARTICLE IT PUBLISHES.

## ENGAGEMENT RATE

MORE THAN 21,500 COPIES OF *THE CONGREGATIONALIST* ARE MAILED TO READERS IN THE U.S. ANNUALLY, INCLUDING NACCC MEMBER CHURCHES AND THEIR CONGREGANTS, CLERGY, AND LEADERSHIP. THE MAGAZINE IS ALSO AVAILABLE PUBLICLY ONLINE AT [WWW.NACCC.ORG](http://WWW.NACCC.ORG).

## ADVERTISEMENT INTEREST

*THE CONGREGATIONALIST* ACCEPTS ADVERTISEMENTS THAT ACQUAINT CONGREGATIONAL CHURCHES AND THEIR CLERGY, LEADERS, AND CONGREGANTS WITH PROVIDERS OF CHURCH SUPPLIES, MINISTERIAL RESOURCES, AND OPPORTUNITIES FOR SPIRITUAL ENRICHMENT.

## 2026 ADVERTISEMENT SUBMISSION DEADLINES

MARCH ISSUE  
JUNE ISSUE  
SEPTEMBER ISSUE  
DECEMBER ISSUE

JANUARY 1  
APRIL 1  
JULY 1  
OCTOBER 1

## MEMBER CHURCH MINISTERIAL SEARCH ADVERTISEMENT RATES

QUARTER PAGE AD

**\$112**

HALF PAGE AD

**\$214**

FULL PAGE AD

**\$406**

NACCC MEMBER CHURCHES ENJOY  
THEIR FIRST QUARTER-PAGE  
MINISTERIAL SEARCH AD FREE.

## NON-MEMBER CHURCH OR RETAIL ADVERTISEMENT RATES

QUARTER PAGE AD

**\$179**

HALF PAGE AD

**\$341**

FULL PAGE AD

**\$650**

DISCOUNTED RATES FOR  
RECURRENT ADVERTISEMENT  
PACKAGES ARE AVAILABLE.  
CONTACT US FOR MORE  
INFORMATION.

## TECHNICAL GUIDELINES

NACCC MEMBER  
CHURCHES SEEKING TO  
PUBLISH QUARTER-  
PAGE MINISTERIAL  
SEARCH ADS MAY  
CHOOSE FOR THEIR AD  
TO BE CREATED BY  
THE MAGAZINE'S  
GRAPHIC DESIGNER AT  
NO EXTRA COST. TO  
DO SO, EMAIL US THE  
TEXT OF YOUR AD (**UP  
TO 100 WORDS**) AND  
**ONE IMAGE** OF YOUR  
CHURCH OR  
CONGREGATION BY THE  
SUBMISSION  
DEADLINE.

ALL OTHER ADS MUST  
BE PROFESSIONALLY  
DESIGNED, BUILT IN  
THE REQUIRED SIZE,  
AND SUBMITTED  
READY FOR PRINT BY  
THE SUBMISSION  
DEADLINE. THE  
SIZING PARAMETERS  
ARE AS FOLLOWS:

- **QUARTER PAGE:**  
3.50" X 4.75"
- **HALF PAGE:**  
7.125" X 4.75"
- **FULL PAGE:**  
7.125" X 9.5"