

Executive Director Annual Report 2026

Rev. Dr. Gerry Krupp, NACCC Executive Director

Several years ago, a **reserve study** was conducted to chart a path forward for our Oak Creek office. The study identified several important improvements that needed to happen. To date, we have made many positive property improvements and continue to lean into the goals of the reserve study.

Last year, we made a **strategic staff change** and welcomed Peggy Griffith to our team as the Part-Time Interim Director of Development. She has made a positive impact on our team and our work. Peggy immediately began work with *The Congregationalist* Campaign Committee (a sub-committee of the Board of Governors) and Maggie Helmick, our *Congregationalist* editor and Communications Manager, to refine and improve our capital campaign. Peggy's efforts in other development work facilitated the NACCC's recapturing of 77 congregations whose memberships had lapsed.

We continue to lean into our **four key values** that help us to be the best association we can be:

1. Foster Collaboration – the NACCC continues to seek growing collaboration between ministry councils, our mission partners, and affiliate partners.
2. Increase Professionalism – Our team engaged a consultant who assisted us in identifying the individual personality styles and types among the staff, and added to that a team analysis that identified how we function as a team. This process has been very helpful to each of our staff in deepening self-knowledge and understanding how we work together as a group.
3. Expand Visibility – This is always a challenge for smaller organizations. This past year, I have sought to increase my visibility within our association because people were interested in meeting the “new kid on the block.”
4. Improve Diversity – We continue to celebrate the many ways we are diverse from one another in the NACCC. Most obvious is our theological and church culture diversity. But we are also grateful for other diversities as well. Our association also pursues common ground under our broad umbrella of *faith, freedom, and fellowship*. What unites us is stronger than what separates us.

Revitalization

If there is one word that has been used with growing frequency during my last three years in the NACCC office, it is *revitalization*. We began talking about revitalization without knowing exactly how it might show up in our member churches. But as we began talking about this idea of

renewed vitality and vibrancy, stories began to appear of churches experiencing new energy and signs of growth.

Growing our Association

In the days ahead, we hope to hold discussions with our member churches, leadership, staff, and other stakeholders about ways we can encourage our association to grow by recruiting congregations to join and helping new churches to develop.